NORTH FULTON NEIGHBOR

FEATURED

Milton and Vox Artium Foundation 'Rock for Rescue' festival a 'huge success'

Lindsay Moscarello May 22, 2018 0 1 min to read

Milton's inaugural "Rock for Rescues" music festival raised over $11,000 to benefit animal rescue efforts.

The festival, which brought over 3,500 attendees, was hosted in partnership with the Vox Artium Foundation.

The overall efforts are a 'huge success,' according to a news release.

The net festival proceeds will be distributed equally among the five designated animal rescue organizations: Special Equestrians of Georgia, a Milton nonprofit; Pilots 'N Paws; Pets for Vets; Canine Cellmates and FurKids. Donations anticipate to be presented the week of May 21.

"Thanks to the generosity of our event sponsors and the many micro-fundraisers, hosted by our business partners, we not only raised money, but we raised awareness of these amazing organizations and their unique missions," said Rock for Rescues Program Manager Laura Jesseph.

"It was wonderful to see residents bringing their personal pets to the festival, enjoying the music, and supporting local businesses," said Milton Community Outreach and Engagement Manager Courtney Spriggs.

"Creating meaningful community connections for our residents, local businesses, and area nonprofits is a key focus for us."

According to a news release, "Milton and Vox are already planning for 2019, with an anticipated date of April 27."

Festival organizers focused on growing the event, enhancing vendor opportunities, and raising even more money for deserving animal rescue groups.

While the city partners to host the event, the Vox Artium Foundation is responsible for identifying and selecting the Atlanta-based bands to showcase, and the nonprofit beneficiaries.

According to Vox, the 2018 nonprofits offered positive feedback on their participation, and were grateful for the increased awareness and community connections made from their participation in this year's event.

Those community connections were evident across all the festival participants, including the Music Matters Rock U band, Velvet Underground, who secured a follow-up performance at the Hard Rock Café.

Rock for Rescues festival headliner, A Slow Boat to China, invited the all-youth band to open for their May 26 performance.

"It's been pretty amazing to see how the community as a whole has rallied around the Vox Artium mission of showcasing Atlanta's local, original music scene while benefiting the causes they care about: military veterans, and children's and animal welfare organizations," said Vox Artium Director Ray Baker.

More information about Rock for Rescues and how to get involved with the 2019 festival is available at www.RockforRecues.org or by contacting Courtney Spriggs at courtney.spriggs@cityofmiltonga.us or 678-242-2531.

http://www.mdjonline.com/neighbor_newspapers/north_fulton/news/milton-and-vox-artium-foundation-rock-for-rescue-festival-a/article_9322cd0c-5df6-11e8-8ece-c71a2af33750.html